

## **Adventure Destinations Salesperson**

Job: Sales – Outfitting, Resort, Lodge, Recreation, Tourism, Hospitality  
Company: Adventure Destinations Inc. (ADI)  
Location: Saskatoon Saskatchewan, Canada. Travel required.  
Job Type: Permanent, Full-Time  
Salary: Base salary plus commission

Ready to take your sales career to the next level with an exciting new challenge? Come work with us and sell amazing northern Saskatchewan experiences to the world. We are seeking a dynamic, goal-oriented and self-directed Salesperson to drive sales and contribute to the growth of our award-winning company. This position offers a unique blend of office setting and travel to our Northern Saskatchewan properties along with tradeshow, sales calls, entertainment, and other work-related travel.

### About Us

Named 2023 Business of the Year by Hospitality Saskatchewan, ADI is the largest Outfitter in Saskatchewan. We offer a unique selection of accommodations and experiences year-round in northern Saskatchewan with a focus on consistency, safety, customization, relationship building, local partnerships, and exceptional customer service. With several locations scattered throughout the beautiful far north region of the province, our guided and unguided experiences include fishing, hunting, cultural excursions, interpretive tours, industry groups, snowmobiling, ice fishing, culinary, leisure, special events, and retreats. We provide unrivalled recreation and adventure opportunities for individuals, small and large groups.

Adventure Destinations is owned by PIC Investment Group, a privately owned group of companies based in Saskatoon, Saskatchewan. ADI provides management, administration, sales, marketing, and support services to our employees, assets and properties in northern Saskatchewan: Thompson's Resort, Twin Falls Lodge, ADI Hunts, Outpost Camps, several secluded fly-in lakes, and the Churchill River Trading Post.

### Our Salesperson:

- Strong communicator who demonstrates an outgoing and extroverted nature
- Organized with excellent time management
- Self-motivated, energetic and entrepreneurial
- Above average computer and administrative competencies with the ability to learn new processes and procedures
- Experience in and/or knowledge of the economic impact of the Outfitting sector
- Familiar with Saskatchewan tourism and Travel Trade industry
- Able to network and build relationships
- Experience in selling “experiences”

- Aware and understands Indigenous culture and history
- Competitive team player who helps the team achieve and win
- Flexible to travel and work non-traditional hours
- Lives their values

#### Benefits

- Travel and adventure
- Matching pension plan
- Employee assistance program
- Comprehensive health care benefits
- Leadership training
- Vehicle allowance
- Clothing allowance
- Free downtown parking

If this unique opportunity resonates with you, we would love to hear from you. Please send your resume and cover letter to [cpetrovicz@picgroup.ca](mailto:cpetrovicz@picgroup.ca) no later than January 13, 2025.